



 **hard as nails**
MINISTRIES

“BRINGING CHRIST TO ALL PEOPLE”
THE MISSION OF THE REDEEMER





ABOUT HARD AS NAILS MINISTRIES

Hard as Nails (HAN) is a Catholic/Christian organization that:

- is rooted in the Gospel and our Catholic faith;
- challenges youth and young adults to build a personal relationship with Jesus Christ;
- draws youth and young adults into a deeper commitment to their Catholic faith and the Sacramental life of the Church;
- assists churches, schools and colleges, in better developing their youth and young adult programs;
- creates profound events & experiences where the Gospel is delivered in an intense and creative way, which youth can clearly and easily understand.



WHY DOES IT WORK?

- Hard as Nails trains and equips college and high school evangelization teams to continue to deliver the Gospel message.
- Hard as Nails' bold style connects with youth and adults because it meets them "where they are" and shows them it's great to live for Christ.
- Hard as Nails delivers the message of God's intense love for us and is always an event to remember.
- Hard as Nails uses tools such as books, DVDs/films, TV shows, radio programs, social media, Internet and many other types of media that young people utilize to promote the Gospel.

"DON'T LET ANYONE LOOK DOWN ON YOU BECAUSE YOU ARE YOUNG, BUT SET AN EXAMPLE IN SPEECH, IN LIFE, IN LOVE, IN FAITH AND IN PURITY."

1 TIM. 4:12 NIV

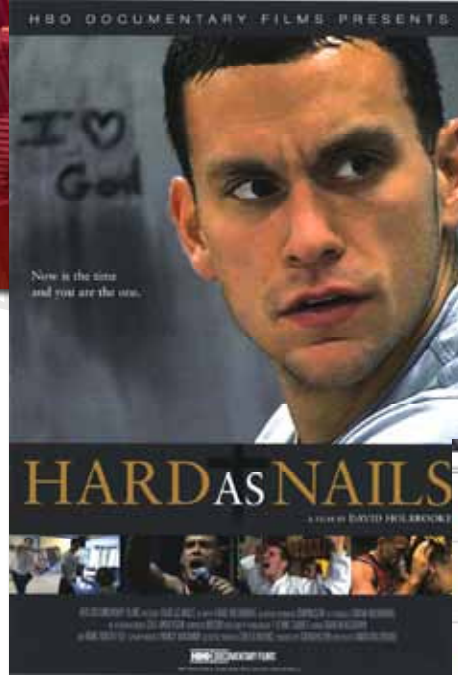


HARD AS NAILS RESOURCES



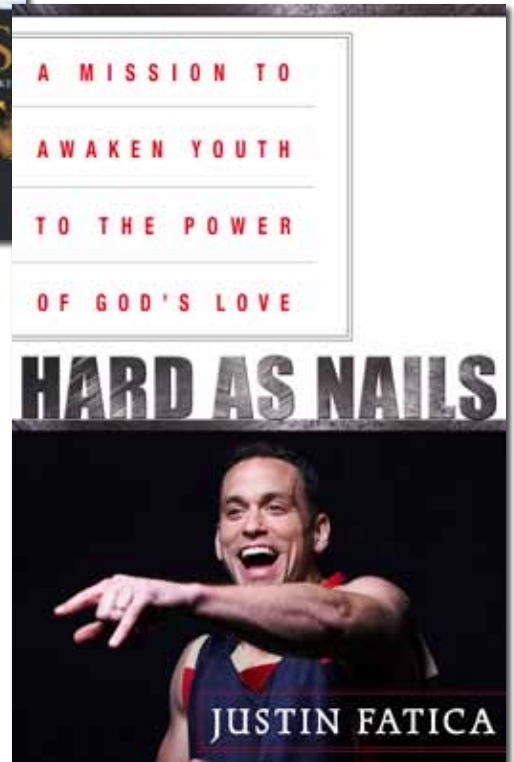
“Win it ALL” the book published by Ave Maria Press

- *Granted an Imprimatur by Bishop Robert Cunningham for having no doctrinal error.
- *Endorsed by Cardinal Sean O’Malley, Bishop Kevin Rhoades, Bishop Donald Trautman, Matthew Kelly, Fr. Peter Cameron and so many more.



HBO Film “Hard as Nails”

- *reached millions of people and has inspired thousands to change their lives forever. “Hard as Nails” the film has continually played on HBO since December of 2007.
- *HBO Film was featured at Tribeca, Silver Docs and Telluride Film Festivals.
- *HBO Film was covered by Good Morning America, ABC Nightline, GQ Magazine, New York Times, Washington Post and more.



“Hard as Nails” the book published by Doubleday

***#1 Publishers Weekly Bestseller**

- *critically acclaimed because it challenges adults to realize our young people need faith now. The stories are so real even the hardest of hearts will be motivated to change.

*Book was featured on Good Morning America, TBN and EWTN.



TESTIMONIALS

"...if everyone was on fire like these guys our church would be better off. I think we need more ministries like Hard as Nails and more people getting others excited about the Gospel."

-Rev. Fr. Larry Richards, Pastor, St. Joseph Bread of Life Parish; National Evangelist and Speaker; Founder - Reason for Our Hope Foundation Erie, PA

"With Hard as Nails, Justin proves that he is one of our next great inspirational leaders."

-Ken Blanchard, Author of "The One Minute Manager"

"My school will never be the same. I couldn't believe in such a short time what the Holy Spirit did in our school. I strongly support Hard as Nails Ministries to reach out to all Christian denominations. My school is very diverse and they reached everyone of my students personally with the love of Jesus Christ."

-Rick Burselm, Headmaster of Hebron Academy - Private Christian High School

"The new evangelization requires new evangelizers. Justin Fatica is indeed a new evangelizer, helping others to encounter Christ and the liberating truth of the Gospel."

-Most Reverend Bishop Kevin C. Rhoades
Bishop of Fort Wayne-South Bend

"With his great interpersonal gifts, Justin shines like few others I have met."

-Monsignor Robert Sheeran, President, Seton Hall University

"I want to thank you for your incredible ministry. Brian Greenfield's presentation was inspiring and uplifting. The Holy Spirit is speaking through you with powerful teaching. I pray you will continue to proclaim the truth with passion, courage and conviction. God Bless Hard as Nails!"

-Deacon Harold Burke Sivers, Founder of Aurem Cordis, National Speaker

"I believe that Justin can have a powerful impact not only in the sports arena but also on other people. Justin does not operate in fear, which is the major challenge for many believers."

-David Tyree, Former Wide Receiver with New York Giants

"Based on the responses to Justin's presentation here in Los Angeles, I would definitely recommend him as a speaker. His love and dedication to young people is obvious in his ministry and he definitely reaches people that are often 'missed' by other speakers."

Mike Norman, Associate Director, Office of Religious Education, Archdiocese of Los Angeles





YOUTH & YOUNG ADULTS IN CRISIS

We live in a culture where youth and young adults have more distractions and temptations than ever before. Now more than ever, they need a strong relationship with the Lord and the support of their Church.

MENTAL HEALTH

- Nationwide, 16.9% of high school students had seriously considered attempting suicide during the past year.
- Nationwide, 8.4% of high school students had actually attempted suicide one or more times during the past year.

CDC Youth Risk Behavior Surveillance

SEXUAL ACTIVITY

- Currently 46.8% of all high school students report they have had sexual intercourse. 6.2% of high school students had sexual intercourse for the first time before age 13. ***CDC Youth Risk Behavior Surveillance***
- The United States still has the highest rates of teen pregnancy and births in the Western industrialized world.
- A majority of both girls and boys who are sexually active wish they had waited.

National Campaign to Prevent Teen Pregnancy

- One in two sexually active youth will contract an STD by age 25.
- Half of all new HIV infections occur among adolescents. ***ASHA State of the Nation***

UNDERAGE DRINKING & DRUG USE

- About two fifths of students (41%) have consumed alcohol (more than just a few sips) by 8th grade.

Monitoring the Future

- About 10.8 million persons ages 12-20 (28.2% of this age group) reported drinking alcohol in the past month. Nearly 7.2 million (18.8%) were binge drinkers, and 2.3 million (6.0%) were heavy drinkers.
- 9.9% of youths ages 12-17 were current illicit drug users. ***SAMHSA National Survey on Drug Use and Health***
- Half of teens (50%) have tried an illicit drug by the time they finish high school. ***Monitoring the Future***
- Nationwide, 25.4% of students had been offered, sold, or given an illegal drug by someone on school property during the 12 months preceding the survey. ***CDC Youth Risk Behavior Surveillance***

VIOLENCE

- 7.4% of youths ages 12-17 reported that, in at least one instance, they had attacked others with intent to seriously hurt them. ***SAMHSA National Survey on Drug Use and Health***
- Nationwide, 18.5% of high school students had carried a weapon (gun, knife, or club) one or more days in the last 30 days. The prevalence of having carried a weapon was higher among male (29.8%) than female (7.1%) students.

CDC Youth Risk Behavior Surveillance





TESTIMONIALS OF OUR YOUTH

"In thirty minutes you taught me that I was amazing and I feel like I owe you my life in a Christian way."

-Youth from Syracuse, NY

"Calling my mom and saying 'I'm sorry' was a good idea. If it weren't for you and your team, I never would've had the courage to do that. All of this has made me feel better. Thank you."

-Youth from Connecticut

"My Confirmation teacher made me go to this event, but thank you so much for this weekend. I do not know where I would be right now without having this experience."

-Youth from Burlington, VT

"I love what you do for young people; it's amazing what you do. And ever since that day at Jesus Jams 8 months ago I have not abused any drugs or alcohol or cut. If it weren't for you and the message that you bring to us I probably would be dead or just like my mother. Thank you again."

Young Person from Columbus, OH

"Justin was always telling me that my story is a gift and that I need to tell it so people will know that they are not alone in what they deal with, and that there is hope when it seems like there is none. And I believe him. That's why I'm telling my story, because there is hope, and that hope is God, and God loves you, and is waiting for you to ask for his help so he can give it!"

-Youth from Willoughby, OH

"Your abilities and gifts have demonstrated a love for God like I have never seen before."

-Youth Leader from St. Louis, MO

"I had no idea God loves everyone so much. My experience has changed my life. Thanks to Hard as Nails and Tim Hanley, I have been inspired to win souls for Christ, spread the work of God and change the lives of others as well, just like you changed mine."

-Youth from St. Kitts, Caribbean





PRAYER

Please pray this prayer:

Lord I thank you for all that Hard as Nails Ministries has accomplished since it began. I pray with all my heart for the staff, benefactors, board members, volunteers and most importantly the young people they serve. I pray they will realize, you Lord Jesus, love them no matter what and are with them every

step of the way. I pray that my commitment to Hard as Nails will help them impact many more people for the kingdom of God. I pray that I will do my very best to help keep this mission going.



HANM USES YOUR DONATIONS TO:

****Cover all expenses related to serving the youth and young adults to whom we minister;***

****Pay for travel, hotel accommodations, and food for each event trip;***

****Purchase and maintain technology used at each event;***

****Develop books and follow-up tools for young people;***

****Develop and generate marketing materials;***

****Provide HAN Speakers and Staff opportunities to impact and serve youth and young adults;***

****Pay for event management and ministry accounting expenses;***

****Maintain website to keep our youth updated and encouraged. For example:***

-Docureality Show we are working on with Hollywood Producer

-Webinars & Podcasts

-Twitter/Facebook internet outlets

-Radio Shows

-Texting & online

-All media tools to impact the culture we live in today

****In-Kind Donations***

-Frequent Flyer Miles

-Hotel Rewards

-Any service that can enhance our ministry

-Office Supplies

-Printing Services

-Phone Services



THE NEED

HARD AS NAILS IS AT A CRITICAL POINT.

- *We have been able to accomplish an enormous amount with minimal resources. We have done this with God's grace and the enormous energy of our staff.*
- *Nearly 50% of our events are done pro bono.*
- *Recent positive media exposure and our ongoing efforts have allowed us to reach more youth than ever before, but we are challenged to maintain these efforts without greater and more predictable financial support.*
- *We desperately need to grow our infrastructure to handle the growing need and demand for our ministry.*



WE NEED FINANCIAL SUPPORT NOW:

- Conduct more pro bono outreach events in targeted areas and inner cities;
- We need convert our staff from two part time employees to four full-time staff to run our ministry so events and programs can be enhanced;
- Provide more free resources and "leave behind" materials such as devotional books and CDs for youth;
- Develop follow up programs and initiatives.

PLEASE ALWAYS REMEMBER...

Hard as Nails Ministries is a non-profit 501 (c)(3) organization.

All donations made to Hard as Nails Ministries are tax deductible.



LONG-TERM MINISTRY GOALS

TOTAL FINANCIAL GOAL: \$33 MILLION

Build an Arena and Community Center that will have monthly concerts, daily prayer services and outreach programs that will serve the community. This will promote the Gospel and our Catholic faith in a powerful way.

Estimated Financial Goal: \$30 million

Establish New Evangelization Institute and Academy to train leaders across the world to bring the Gospel to their area.

Estimated Financial Goal: \$2 million

Develop and Enhance Multimedia Ministry Tools so that follow-up outreach can be conducted on a regular basis.

Estimated Financial Goal: \$400,000

Establish HAN Missionary Teams that will travel with the HAN speakers. They will provide follow up and service in a way that will be needed as we grow and expand.

Financial Goal: \$250,000

Increase Event Ministry and Direct Evangelization Efforts so that we can reach more people with the power of God's love.

Financial Goal: \$350,000



COMMITMENT & PLEDGE

1. PRAYER COMMITMENT:

Would you be willing to pray for Hard as Nails Ministries?

2. PROMOTION COMMITMENT:

Will you be willing to encourage and publicly support our effort by sharing information with friends and colleagues?

3. FINANCIAL COMMITMENT:

Would you be willing to donate to our cause?

**PLEASE ALWAYS
REMEMBER....
Hard as Nails Ministries is a non-
profit 501 (c)(3) organization.
All donations made to Hard as
Nails Ministries are tax deductible.**



HOW TO SUPPORT HANM

One Time Gift \$ _____

Monthly Donation \$ _____

Pay in Cash Check Credit Card

HAN Red & Black Club \$25,000 to \$100,000

Gold Club \$10,000 to \$25,000

Platinum Club \$1,000 to 10,000

Silver Club \$100 to \$1,000

Bronze Club \$1 to \$100

If paying with a credit card, please fill out the information below.

Credit Card #

Expiration Date: _____

Donations can be made online at www.hanm.org

or by mail to:

Hard as Nails Ministries

PO Box 1085

Paramus, NJ 07653

